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# A day in the life of a...

## Programme & Digital Editor at ITV News

Nimesh Joshi

### Tell us about your role.

I'm the Programme and Digital Editor at ITV News Central, the regional news provider for both the East Midlands and the West Midlands. My job is to support the Head of News in leading a creative, dynamic and brilliant team, as well as overseeing the editorial agenda for our programmes and digital output.

### Briefly talk about your career journey.

After getting my MA in Television Journalism in 2008, I struggled to get work in the broadcast journalism industry. The last job I promised myself I was going to apply for was at Central in June 2010. I clinched a three-month contract as an entry level Newsroom Journalist which eventually became permanent. Three years later, I joined Central's management team as a Content Editor. I then took on a senior leadership role at ITV West Country in 2016, before securing the role of Programme & Digital Editor at ITV Channel TV in Jersey in 2017.

### What preconceptions did you have about working here that turned out to be wrong?

When I first joined in 2010, morale was at a low, but Adam Crozier's Transformation plan and now Carolyn's More Than TV strategy have injected a real energy across the group. The news group is thriving, with viewing figures at their highest level in 15 years and with ITV newsrooms winning awards at both regional and national levels for their bold and distinctive journalism.

### What does a normal working day look like for you?

Every day is dictated by what's happening in the Midlands. There are always stories to respond to, stories to unearth and stories for us to tell, responsibly, accurately and sensitively.



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### What do you love about your role?

I love making programmes. Each and every programme is distinct and you are never, ever going to have a carbon copy. Most of the time, it is an incredibly rewarding job, mainly because I get to work with fantastic people.

### What's your most memorable moment here?

The very first time I produced the flagship 6pm programme back in 2012. The buzz of going live – the butterflies in my stomach, the dry mouth, the sweat rolling down my forehead – it was phenomenal! I'm much less nervous going on air now but the butterflies remain.

### What network are you in? And why do you like being a part of this particular network?

I joined Embrace because I wanted to get a sense of what the company experience is like for people from minority groups and how we can all work together to ensure the company continues to be inclusive.

### What advice would you give to someone?

Never, ever give up! Listen to constructive feedback. And do your research – check, check and check again. There is no room for complacency, laziness or entitlement – you HAVE to earn it and work for it! I would expect you to be a regular viewer of our programmes, at both a national AND regional level. You have to be a news junkie and have a passion for storytelling.



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